

**The Department of Mass Media**

**Seminar Report on Career Guidance Series [Part - 2]**

**Title of the Session: Opportunities in Advertising Study Abroad**

**Day & Date and Time: 2nd June 2021, Wednesday, 10:00am-11:30am**

**Background:**

The Department of Mass Media organised a Career Guidance Series for Mass Media Enthusiasts students facilitated by Mr. Hanif Lakdwala.

**Seminar Objectives:**

1. To identify the career opportunities in Advertising Industry
2. To know about the career opportunities to study abroad.

**Location:** Microsoft Teams Learning Management System

**Registration done by:** 35 prospective TYBAMMC students

 **Target Audience and Participation:** 35 prospective TYBAMMC Students

**Session and Name of Resource Person: Online by Dr. Hanif Lakdawala**

**Details of the Session:** The Department of Mass Media organized a Career Guidance Series on 2nd June, 2021 for Advertising aspirants facilitated by Dr.Hanif Lakdwala.

* The interactive session commenced with an introductory talk wherein; Mr. Hanif shared his knowledge and experience in the field of Advertising.
* Dr.Hanif concluded the session with various career opportunities to study in the field of Advertising in India and abroad.

**Outcome:**

The feedback of participants reflects the following points satisfactorily on:

1. To learn the trails involved in the field of Advertising in the glam field
2. To understand careers in the field of Advertising in India and abroad

**Funding, if any: Nil**

**Annexures:**

1. **List of Participants:Prospective students of**

**SYBAMMC 2021-22 who shall seek admission in TY in 2022-23**

| Meeting Summary |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Total Number of Participants | 38 |  |  |  |  |
| Meeting Title | General |  |  |  |  |
| Meeting Start Time | 6/2/2021, 10:24:34 AM |  |  |  |  |
| Meeting End Time | 6/2/2021, 11:48:15 AM |  |  |  |  |
|  |  |  |  |  |  |
| Full Name | Join Time | Leave Time | Duration | Email | Role |
| Vaneeta Raney | 6/2/2021, 10:24:34 AM | 6/2/2021, 11:48:15 AM | 1h 23m | vaneetar@sies.edu.in | Organizer |
| Hanif Lakdawala | 6/2/2021, 10:25:27 AM | 6/2/2021, 11:48:15 AM | 1h 22m | hanif@ce.sies.edu.in | Presenter |
| Vanasri Sridhar | 6/2/2021, 10:28:33 AM | 6/2/2021, 11:48:12 AM | 1h 19m | vanasris8500@ascs.sies.edu.in | Attendee |
| Vaibhavi Bapat | 6/2/2021, 10:28:44 AM | 6/2/2021, 11:48:15 AM | 1h 19m | vaibhavib40948@ascs.sies.edu.in | Attendee |
| Smrithi Arun | 6/2/2021, 10:30:06 AM | 6/2/2021, 11:48:10 AM | 1h 18m | smrithia22275@ascs.sies.edu.in | Attendee |
| Shraddha Joshi | 6/2/2021, 10:30:19 AM | 6/2/2021, 11:48:10 AM | 1h 17m | shraddhaj40565@ascs.sies.edu.in | Attendee |
| Jaanvi Anil Rambade | 6/2/2021, 10:30:29 AM | 6/2/2021, 11:48:12 AM | 1h 17m | jaanvir43426@ascs.sies.edu.in | Attendee |
| Shubham Dhuri | 6/2/2021, 10:30:57 AM | 6/2/2021, 11:48:07 AM | 1h 17m | shubhamd11921@ascs.sies.edu.in | Attendee |
| Pujan Rajesh Doshi | 6/2/2021, 10:31:00 AM | 6/2/2021, 11:48:14 AM | 1h 17m | pujand40363@ascs.sies.edu.in | Attendee |
| bhavikad41514 | 6/2/2021, 10:31:22 AM | 6/2/2021, 11:48:03 AM | 1h 16m | bhavikad41514@ascs.sies.edu.in | Attendee |
| Aditi Shevade | 6/2/2021, 10:31:24 AM | 6/2/2021, 11:48:14 AM | 1h 16m | aditis14525@ascs.sies.edu.in | Attendee |
| Pooja laxman Sahu | 6/2/2021, 10:31:35 AM | 6/2/2021, 10:40:27 AM | 8m 52s | poojas40573@ascs.sies.edu.in | Attendee |
| Pooja laxman Sahu | 6/2/2021, 10:42:44 AM | 6/2/2021, 10:48:05 AM | 5m 21s | poojas40573@ascs.sies.edu.in | Attendee |
| Pooja laxman Sahu | 6/2/2021, 11:02:18 AM | 6/2/2021, 11:47:50 AM | 45m 32s | poojas40573@ascs.sies.edu.in | Attendee |
| Arunima Bengeri | 6/2/2021, 10:31:38 AM | 6/2/2021, 11:48:04 AM | 1h 16m | arunimab42499@ascs.sies.edu.in | Attendee |
| Aaryaa Santhosh Kumar | 6/2/2021, 10:31:53 AM | 6/2/2021, 11:44:03 AM | 1h 12m | aaryaas40129@ascs.sies.edu.in | Attendee |
| Prajesh Shibu | 6/2/2021, 10:32:02 AM | 6/2/2021, 11:48:08 AM | 1h 16m | prajeshs40705@ascs.sies.edu.in | Attendee |
| Jason Lopez | 6/2/2021, 10:32:49 AM | 6/2/2021, 11:27:25 AM | 54m 36s | jasonl41421@ascs.sies.edu.in | Attendee |
| George Fernandes | 6/2/2021, 10:34:01 AM | 6/2/2021, 11:47:58 AM | 1h 13m | georgef43624@ascs.sies.edu.in | Attendee |
| Janhavi Pathak | 6/2/2021, 10:34:04 AM | 6/2/2021, 11:48:04 AM | 1h 14m | janhavip11577@ascs.sies.edu.in | Attendee |
| Roshni Selvaraj | 6/2/2021, 10:34:19 AM | 6/2/2021, 11:48:07 AM | 1h 13m | roshnis42020@ascs.sies.edu.in | Attendee |
| Sakshi Ubale | 6/2/2021, 10:34:22 AM | 6/2/2021, 11:47:59 AM | 1h 13m | sakshiu11415@ascs.sies.edu.in | Attendee |
| Swarangi sawal | 6/2/2021, 10:34:33 AM | 6/2/2021, 11:48:12 AM | 1h 13m | swarangis43021@ascs.sies.edu.in | Attendee |
| Isha Thakur | 6/2/2021, 10:35:07 AM | 6/2/2021, 11:48:15 AM | 1h 13m | ishat42824@ascs.sies.edu.in | Attendee |
| Dhanashree Shreedhar Pai | 6/2/2021, 10:35:26 AM | 6/2/2021, 11:48:04 AM | 1h 12m | dhanashreep40632@ascs.sies.edu.in | Attendee |
| Radhni Nimbkar | 6/2/2021, 10:35:36 AM | 6/2/2021, 11:48:02 AM | 1h 12m | radhnin40391@ascs.sies.edu.in | Attendee |
| Hitanshi Kothari | 6/2/2021, 10:35:54 AM | 6/2/2021, 11:48:11 AM | 1h 12m | hitanshik40398@ascs.sies.edu.in | Attendee |
| Amaan Ansari | 6/2/2021, 10:36:26 AM | 6/2/2021, 11:11:13 AM | 34m 47s | amaana11683@ascs.sies.edu.in | Attendee |
| Sejal Vishwakarma | 6/2/2021, 10:37:27 AM | 6/2/2021, 11:48:09 AM | 1h 10m | sejalv43103@ascs.sies.edu.in | Attendee |
| karen passanha | 6/2/2021, 10:41:07 AM | 6/2/2021, 11:48:12 AM | 1h 7m | karen28314@ascs.sies.edu.in | Attendee |
| esme bangera | 6/2/2021, 10:41:31 AM | 6/2/2021, 11:47:40 AM | 1h 6m | esme8973@ascs.sies.edu.in | Attendee |
| Kavya Ganapathi | 6/2/2021, 10:41:40 AM | 6/2/2021, 10:44:39 AM | 2m 59s | kavyag12358@ascs.sies.edu.in | Attendee |
| Kavya Ganapathi | 6/2/2021, 10:52:34 AM | 6/2/2021, 11:09:05 AM | 16m 30s | kavyag12358@ascs.sies.edu.in | Attendee |
| Hrushikesh Takbhate | 6/2/2021, 10:41:47 AM | 6/2/2021, 11:47:49 AM | 1h 6m | hrushikesht43626@ascs.sies.edu.in | Attendee |
| Shabbir Khorakiwala | 6/2/2021, 10:42:26 AM | 6/2/2021, 10:43:42 AM | 1m 15s | shabbirk40894@ascs.sies.edu.in | Attendee |
| Shravani Madhukar Hulavane | 6/2/2021, 10:43:08 AM | 6/2/2021, 11:48:09 AM | 1h 5m | shravanih41388@ascs.sies.edu.in | Attendee |
| harini lakshman | 6/2/2021, 10:44:53 AM | 6/2/2021, 11:48:05 AM | 1h 3m | harini8942@ascs.sies.edu.in | Attendee |
| Brahmi Ghadigaonkar | 6/2/2021, 10:51:54 AM | 6/2/2021, 11:47:44 AM | 55m 50s | brahmig42519@ascs.sies.edu.in | Attendee |
| Yatin Bhatia | 6/2/2021, 10:56:28 AM | 6/2/2021, 11:48:15 AM | 51m 46s | yatinb42435@ascs.sies.edu.in | Attendee |
| Archana Jaishankar | 6/2/2021, 11:04:29 AM | 6/2/2021, 11:13:54 AM | 9m 24s | archanaj43538@ascs.sies.edu.in | Attendee |
| Harsh Rane | 6/2/2021, 11:04:49 AM | 6/2/2021, 11:48:15 AM | 43m 25s | harshr41772@ascs.sies.edu.in | Attendee |
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1. **Poster**

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Report Prepared by: Dr. Vaneeta Raney

Course Coordinator,

Department of Mass Media